



Physicians  
Mutual®

Insurance for all of us.™

2600 Dodge Street  
Omaha, NE 68131-2671  
Home Office: 402.633.1000  
Customer Service: 800.228.9100

For Immediate Release

For more information  
contact Deb Walton,  
(402) 633-1196

### **Physicians Mutual Sets Guinness World Record for "Largest Dessert Party"**

Omaha, Neb – Physicians Mutual announced its recent achievement of setting the Guinness World Records® title for "Largest Dessert Party." The record was set on August 3, 2012 with the help of 740 employees and family members attending the Dessert Party at their Family Day Celebration at Stinson Park in Aksarben Village.

The event was emceed by former Nebraska Cornhusker football player Matt Davison. Guinness World Records Adjudicator, Freddie Hoff, was on site to witness the event and present the company with the official Guinness World Records certificate. President and CEO Bob Reed accepted the certificate on behalf of Physicians Mutual.

In order to secure the record, at least three varieties of dessert had to be served, with each guest consuming at least one during the 15-minute party.

The lineup of 3,800 desserts made by Treat America Food Services included:

- 537 lemon meringue tartlets
- 476 mini cheesecakes
- 420 cookies
- 312 mini cupcakes
- 297 chocolates
- 432 petit fours
- 138 cream puffs
- 306 éclairs
- 177 fruit kabobs
- 250 chocolate covered strawberries
- 72 banana bars
- 416 turtle brownies

During the Family Day Celebration employees and family members were also treated to dinner, entertainment by The Confidentials, photo booths, bounce houses, a rock wall and much more.

“Setting the Guinness World Record for the Largest Dessert Party was a fun and family-focused event enjoyed by our employees,” said Bob Gunia, Senior Vice President.





Physicians  
Mutual®

Insurance for all of us.™

2600 Dodge Street  
Omaha, NE 68131-2671  
Home Office: 402.633.1000  
Customer Service: 800.228.9100

### **About Physicians Mutual**

Physicians Mutual Insurance Company and Physicians Life Insurance Company are members of the Physicians Mutual family. Physicians Mutual Insurance Company offers reliable Medicare Supplement, dental, supplemental health and long-term care insurance. Physicians Life Insurance Company provides important life insurance coverage and annuities. The companies have nearly \$3 billion in assets and consistently maintain some of the highest financial strength ratings in the nation from independent insurance analysts, including A.M. Best Company and Weiss Ratings.

Founded in 1902, Physicians Mutual is headquartered in Omaha, Neb. To learn more about the company, please visit [www.PhysiciansMutual.com](http://www.PhysiciansMutual.com).

###

