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## Scott Riche Named to Leadership Omaha

*Leadership Omaha Class 43 Ready to 'Transform Community'*

**OMAHA, Neb.** – The Greater Omaha Chamber and Physicians Mutual announced Scott Riche will join [Leadership Omaha](#) Class 43, continuing a four-decades-plus tradition of strengthening the region through communication, awareness, leadership and motivation.

“We are proud to have Scott join this year’s Leadership Omaha class,” said Physicians Mutual President and CEO Rob Reed. “We are largely committed to helping to grow our community, and are proud to have Scott represent Physicians Mutual and gain leadership skills toward this effort.”

“The need for community leadership is never-ending; and, great ideas are born when we bring remarkable leaders together,” said Liz Kerrigan, leadership strategist, Greater Omaha Chamber. “We are honored to introduce Class 43 – a group of inspired leaders who are eager to strengthen and transform the community.”

As in the past, the class was selected by a committee of Leadership Omaha alumni and led by a Chamber board member. All honorees demonstrated community involvement and a strong vision for the future of Omaha.

The class will kick off with a virtual orientation, then spend the next 10 months focusing on community trusteeship, community awareness and leadership styles, ultimately joining a network of more than 1700 Leadership Omaha alumni.

Class members will participate in an opening retreat in September, as well as monthly, daylong seminars through June – experiences that will inform small group projects designed to push participants to translate their community education and leadership training into direct, positive impact.

### **About Physicians Mutual**

Physicians Mutual Insurance Company and Physicians Life Insurance Company are members of the Physicians Mutual family. Physicians Mutual Insurance Company offers reliable Medicare Supplement, dental and supplemental health insurance. Physicians Life Insurance Company provides important life insurance coverage and annuities. The company additionally offers funeral pre-planning to help meet the growing needs of funeral home owners and the families they serve. The companies have more than \$4 billion in assets and consistently maintain some of the highest financial strength ratings in the nation from independent insurance analysts, including A.M. Best Company and Weiss Ratings. Founded in 1902, Physicians Mutual® is headquartered in Omaha, Nebraska. To learn more about the company, please visit [PhysiciansMutual.com](http://PhysiciansMutual.com).

### **About Greater Omaha**

Greater Omaha is a [No. 1 ranked up-and-coming-tech hotspot](#) and *Time* magazine's 2017 [No. 3 Most Up-and-Coming City in America](#). Recognized for its "[We Don't Coast](#)" attitude, and named [America's No. 2 Best Small City](#), Greater Omaha is home to more than 30 communities and nearly 1 million people, with a youthful population (more than 40 percent are age 24 or younger), low cost of living and [steady economic growth](#) that outpaces the nation. Berkshire Hathaway, Mutual of Omaha, Peter Kiewit Sons' Inc. and Union Pacific – all Fortune 500 companies – call Greater Omaha "home."

### **About the Greater Omaha Chamber**

The mission of the [Greater Omaha Chamber](#) is to champion a thriving business community and a prosperous region through visionary leadership and collaboration.

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