



11213 Davenport St.
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Omaha, NE 68154
(402) 697-0205
www.merrymakers.org

Sing Out! If only with your heart Dance Along! If only with your eyes Rise Up! If only with your Spirit!

FOR IMMEDIATE RELEASE

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Help us celebrate Older Americans Month

Merrymakers and Physicians Mutual collaborate to spread the power of music

Omaha, Neb. May 14, 2013 – The Physicians Mutual Band will be performing Wednesday, May 15th, for the senior residents of Omaha’s deFreese Manor (2669 Dodge St.) from 3:30 to 4:30 p.m. to help celebrate Older Americans Month.

The seven-member band will present a large variety of fan-favorite music spanning from the 20s to the 60s.

The band was originally formed in 2002 to provide background music for corporate events, but broadened their scope by traveling during the holidays to entertain schools and retirement centers. One of the group’s favorite events was to play for the seniors during Physicians Mutual’s annual luncheons for Little Brothers -- Friends of the Elderly. Physicians Mutual is continuing this tradition by partnering with Merrymakers to provide entertainment to seniors.

“We are excited to work together with Physicians Mutual. Their talents help us extend our mission and our mutual reach in the community,” said Tricia Cottrell, Executive Director of Merrymakers. Currently, Merrymakers provides 116 performances a month to Nebraska and Iowa senior facilities.

Mark Nelson, the band’s current director and bassist, has been with the group since its inception.

Other Physicians Mutual Band members include:



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Mary Johnson, keyboard
Karla Musick, keyboard
Scott Ussery, guitar
Mike Wade, guitar
Jerry Kuhn, drums
Darin McLaughlin, vocals

About Physicians Mutual

Physicians Mutual Insurance Company and Physicians Life Insurance Company are members of the Physicians Mutual family. Physicians Mutual Insurance Company offers reliable Medicare Supplement, dental and supplemental health insurance. Physicians Life Insurance Company provides important life insurance coverage and annuities. In 2012, they entered the funeral pre-planning market to help meet the growing needs of funeral home owners and the families they serve. The companies have nearly \$3 billion in assets and consistently maintain some of the highest financial strength ratings in the nation from independent insurance analysts, including A.M. Best Company and Weiss Ratings.

Founded in 1902, Physicians Mutual is headquartered in Omaha, Neb. To learn more about the company, please visit www.PhysiciansMutual.com.

About Merrymakers

Now in its 27th year, the non-profit Merrymakers provide professional entertainment to Nebraska and Iowa senior facilities. The 22 performers deliver over 1,200 shows a year to an often overlooked segment of our population. For more information and a Merrymakers performance schedule for Older Americans Month, visit www.merrymakers.org.

About Older Americans Month (unleash the Power of Age!): Every year since 1963, May has been the month to appreciate and celebrate the vitality and aspirations of older adults and their contributions and achievements. It is a proud tradition that shows our nation's commitment to honor the value that elders continue to contribute to our communities.

This year's Older Americans Month theme—"Unleash the Power of Age!"—emphasizes the important role of older adults. This May, communities across the nation will recognize older Americans as productive, active, and influential members of society.

Older Americans Month celebrations will acknowledge the value that older adults continue to bring to our communities by making an effort to applaud recent achievements of local elders and inviting them to share the activities they do to unleash the power of age.



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While Merrymakers provides services, support, and resources to older adults year- round, Older Americans Month is a great opportunity to show special appreciation! We will continue to provide opportunities for elders to come together and share their experiences with one another, as well as with individuals of other generations.

Contact your local Area Agency on Aging office by visiting www.eldercare.gov or calling 1 (800) 677-1116 to find ongoing opportunities to celebrate and support older Americans.

Merrymakers Mission Statement:

Merrymakers improves the quality of life for seniors by encouraging active participation, increasing social interaction, and sparking memories through professional entertainment.

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