



FOR IMMEDIATE RELEASE

Callers to Coders Helps Employers Build IT Workforce From Within
Physicians Mutual employees are first graduates of corporate training program

OMAHA, Neb. (April 12, 2021) – Six call center employees with [Physicians Mutual](#) are the first graduates of [AIM Institute's](#) Callers to Coders program, which enables workers to learn tech skills twice a week while on the clock. Completion of the yearlong program, which included five modules of [AIM Code School's](#) accredited curriculum, earned the employees skills for advancement to roles in the technology field.

The Physicians Mutual graduates of the program included Jasmine Wainwright-Henry, Nicole Perry, Catherine Wilber, Marissa Homan, Charley Greenfield and Alexander Mares. The idea for Callers to Coders originated from a subcommittee of the Nebraska Tech Collaborative as a gateway for call center employees to pursue careers in IT. The program helps employers address a skills gap in the workforce by giving them the ability to cultivate IT workers from within by removing barriers to entry to higher-skill jobs.

“This customizable model developed in partnership with Physicians Mutual helped address specific organizational needs while providing upward mobility opportunities for their internal team,” said Emily Matis, director of AIM Code School. “We are proud of our first class of graduates from the Callers to Coders program. I’m excited by the potential of the program to help fulfill AIM’s mission to grow a strong and diverse tech community through career development programs that are aligned with the workforce needs of local employers.”

Program participants learn career skills that span most industries, including coding, programming, web development and business intelligence. Students are placed into a multi-staged tech training pathway that helps them become qualified IT professionals.

Nathan Coberly, Physicians Mutual’s Vice President of Enterprise Architecture and Development, helped develop the program in partnership with AIM. He transitioned from the military into a tech career and is proud to see Physicians Mutual employees complete the program and have the same opportunity.

“I’m excited for the opportunities that lie ahead for our graduates and am proud of them for the work they’ve done over the past year. Traditional schooling can be difficult for individuals who have family and financial commitments,” Coberly said. “Callers to Coders creates a pathway for them to be able to maintain full-time work and employment benefits and transition into IT careers, which are in high demand. With their existing knowledge of our products from their call center experience, and the new skills they have learned, they bring a unique understanding of our customers and how to improve their experiences through IT.”

Wilber, who works in customer group business analytics for Physicians Mutual, said the accelerated program created career development and advancement opportunities that would have been difficult to attain otherwise.

“We met twice a week for four hours learning technical skills for the past year,” Wilber said. “I wouldn’t have been able to do this without Physicians Mutual providing this opportunity, so I am extremely grateful.”

To learn more about AIM’s custom corporate training opportunities, contact Tony Veland, Director of Business Development for AIM, at tveland@aiminstitute.org or by phone at (402) 979-8324 ext. 110.

ABOUT AIM INSTITUTE

The AIM Institute grows a strong and diverse tech community through education, career development and outreach. More information about AIM is available at aiminstitute.org.

ABOUT PHYSICIANS MUTUAL

Physicians Mutual Insurance Company and Physicians Life Insurance Company are members of the Physicians Mutual family. Physicians Mutual Insurance Company offers reliable Medicare Supplement, dental and supplemental health insurance. Physicians Life Insurance Company provides important life insurance coverage and annuities. The company additionally offers funeral pre-planning to help meet the growing needs of funeral home owners and the families they serve. The companies have more than \$4 billion in assets and consistently maintain some of the highest financial strength ratings in the nation from independent insurance analysts, including A.M. Best Company and Weiss Ratings. Founded in 1902, Physicians Mutual® is headquartered in Omaha, Nebraska. To learn more about the company, please visit PhysiciansMutual.com.

###