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FOR IMMEDIATE RELEASE

## **Physicians Mutual Receives 2014 Arbor Day Award**

**Nebraska City, Neb. (April 21, 2014)** – Physicians Mutual is the recipient of a 2014 Arbor Day Award in honor of its outstanding contribution to tree planting, conservation and stewardship, the Arbor Day Foundation announced today.

Physicians Mutual, headquartered in Omaha, Nebraska, is one of 13 individuals, organizations and companies being recognized by the Arbor Day Foundation during the annual Arbor Day Awards. This year's ceremony will be held at Lied Lodge & Conference Center, located at Arbor Day Farm in Nebraska City, Nebraska, on Saturday, April 26.

Physicians Mutual will receive the Promise to the Earth Award.

Physicians Mutual has helped plant more than 250,000 trees at sites including the Ocala National Forest in Florida, the Huron-Manistee National Forests in Michigan, and Bastrop State Park in Texas. Through the Arbor Day Foundation's Trees In Memory program, Physicians Mutual helps to plant a tree in memory of customers at the time of their death. And through the Trees in Celebration program – also carried out by the Arbor Day Foundation – Physicians Mutual helps to plant a tree in honor of a customer's birthday.

Since 1972, the Arbor Day Foundation has recognized the inspiring and life-changing work of leading environmental stewards and tree planters through the annual Arbor Day Awards.

Award winners from previous years include the late Nobel Peace Prize winner Wangari Maathai, Maryland Governor Martin O'Malley, the United States Forest Service, Enterprise Rent-A-Car and Mary Kay, Inc.

**About the Arbor Day Foundation:** The Arbor Day Foundation is a million member nonprofit conservation and education organization with the mission to inspire people to plant, nurture, and celebrate trees. More information is available at [arborday.org](http://arborday.org).

**About Physicians Mutual:** Physicians Mutual Insurance Company and Physicians Life Insurance Company are members of the Physicians Mutual family. Physicians Mutual Insurance Company offers reliable Medicare Supplement, dental and supplemental health insurance. Physicians Life Insurance Company provides important life insurance coverage and annuities. In 2012, they entered the funeral pre-planning market to help meet the growing needs of funeral home owners and the families they serve. The

companies have more than \$3 billion in assets and consistently maintain some of the highest financial strength ratings in the nation from independent insurance analysts, including A.M. Best Company and Weiss Ratings.

Founded in 1902, Physicians Mutual is headquartered in Omaha, Neb. To learn more about the company, please visit [www.PhysiciansMutual.com](http://www.PhysiciansMutual.com).

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