

Physicians Mutual Customers Have Access to Deeper Discounts through Methodist LeBonheur Healthcare in Memphis

(Omaha, Neb., November 26, 2007) Physicians Mutual Insurance Company announces it now has access to increased savings for many of its customers in the Memphis area that utilize Methodist LeBonheur Healthcare. The deeper discounts are available for those policyowners who currently own a Physicians Mutual health insurance plan that participates with or has access to the Beech Street network.

Effective May 1, 2007 Beech Street and Methodist LeBonheur Healthcare revised their relationship to include deeper discounts for healthcare services offered by Methodist LeBonheur Healthcare.

“At Physicians Mutual, we are always looking for opportunities to help meet the need for affordable health care coverage. Therefore, we are pleased we can offer Methodist LeBonheur Healthcare customers access to greater discounts resulting in less out-of-pocket costs.” said Physicians Mutual Senior Vice President Melissa Crawford.

About Methodist LeBonheur Healthcare

More people choose Methodist LeBonheur Healthcare. Methodist LeBonheur Healthcare is a seven-hospital system with home health agencies and outpatient clinics that serve the entire Mid-South. Methodist is the third largest healthcare system in the country and has been named by Verispan, the nation’s premier rating system, as one of the Top 100 Integrated Healthcare Networks. To be awarded that honor, we were ranked on the best of technology, services and physicians. Methodist Healthcare is the system of choice for many of the nation’s leading physicians in neuroscience, oncology, transplant and pediatric care.

About Physicians Mutual

Physicians Mutual Insurance Company and Physicians Life Insurance Company, members of the Physicians Mutual family, provide a full portfolio of health and life insurance products, as well as financial products. The companies have total assets exceeding \$2 billion.

Both Physicians Mutual and Physicians Life consistently receive high grades from independent insurance analysts. They have an A.M. Best rating of “A (Excellent),” based on financial strength. TheStreet.com Ratings gives Physicians Mutual an “A+ (Excellent)” and Physicians Life an “A- (Excellent)” based on financial security. Founded in 1902, Physicians Mutual’s headquarters are in Omaha, Nebraska.